ONUR AKSOY

Motion Graphics Designer · Video Editor · Video Producer

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PROFESSIONAL SUMMARY

London-based Motion Graphics Designer and Video Editor with 16 years' experience in editing, animation and post-production. Has created explainer films, social media video, commercials and brand identities for UNICEF, the World Health Organization, ILO, Samsung, government ministries and independent brands. Expert in Adobe Creative Cloud (After Effects, Premiere Pro, Photoshop, Illustrator), DaVinci Resolve and Cinema 4D, and experienced in owning a project from brief and shoot through edit, grade and delivery. Built a London restaurant brand's identity and short-form social content from launch. Bilingual in English and Turkish.

KEY SKILLS

- **Motion & animation:** motion graphics, 2D and 3D animation, explainer videos, infographic animation, logo animation and packshots, titles and lower thirds
- **Video & post-production:** video editing (offline and online), colour correction and grading, compositing, VFX, green-screen keying, sound design
- **Production:** directing, video shooting, cinematography, food and product photography, managing production teams
- **Social & brand content:** short-form vertical video (Reels, TikTok, Shorts), social media video, social media content strategy, brand identity, digital marketing
- **Graphic design:** logo and corporate identity, print and packaging, book and report layout, posters, infographics, illustration

WORK EXPERIENCE

Director & Video Producer
July 2020 – Present

Aksoy Production Ltd, London

- Run a London creative studio producing video, motion graphics, branding and social media content for SMEs and hospitality brands.
- Delivered projects for clients including Schnitzel Heaven, Zera Cafe, HomeTwist, VonaNut Ltd, Alaska Cold, YA Construction and Eat with Gourmet.
- Shot, edited, animated and sound-designed promotional films for Zera Cafe, London (2024).
- Created motion graphics and sound design for a TV3 Denmark showcase demo (2020) and an animated billboard loop for CarFest 2022.
- Delivered VFX, compositing, animation and titles for the experimental short film *The Man with a Handycam* (2022).
- Created monthly content packages (reels, photography, social media management) for restaurants and local businesses.

Marketing Director – Digital Marketing & Branding
February 2023 – May 2026

Schnitzel Heaven, Hackney, London

- Created the full brand identity and all digital content for a new restaurant brand, which grew mainly through digital marketing.
- By October 2024 it was one of the most-searched restaurant brands in London.
- Shot, edited and animated short-form vertical videos combining live footage, 2D animation, VFX, colour grading and sound design.
- Grew the Instagram account to around 50,000 followers and managed the brand's social media strategy.
- Managed floor operations and accounting alongside marketing and content.

Post-Production Manager & VFX Editor
2013 – 2020

Mordak Production, Ankara

- Managed post-production for film and commercial projects: editing, VFX, compositing and colour grading.
- Ran the post-production workflow from rushes to final delivery.

Founder, Head of Production & Design
2011 – 2020

Kiremit Production, METU Technopolis, Ankara

- Founded an animation and production studio at the METU Technopolis Animation Technologies and Game Development Centre (ATOM), leading animation and R&D initiatives.
- Produced animation and motion graphics for UNICEF, the World Health Organization, ILO, Samsung, Onedio, FIBA Pension and six government ministries.

- Animated the Turkish version of WHO's educational film *Five Keys to Safer Food* in 3D, and directed the animation of a children's 3D work-safety cartoon for the Ministry of Labour and Social Security.
- Made explainer and launch videos for tech companies including Enhencer, ATIG Forex, Notlarim.com, Alictus and Ototek.
- Designed books and reports for UNICEF and the Ministry of Education (232 and 320 pages), illustrated an 8-book series, and designed infographic posters for ILO and WHO.
- Edited and shot the web series *Yolunda A.Ş.* (8 episodes, 7 million views). Directed two TV commercials for Botanik Pharmacy.
- Managed production teams and client relationships from brief to delivery.

SELECTED FILM & SCREEN CREDITS

- *My Suburban Stories*, feature documentary (IMDb tt6006666): editor, title sequence and compositing (2016–2017); directed the soundtrack music video (2017)
- *The Man with a Handycam*, short film: VFX, animation, compositing and titles (2022)
- Kaçak “Ses” and Serin “Densiz”, music videos: green-screen compositing, motion graphics and grading (2019)
- *Yolunda A.Ş.*, web series: editing director and cinematographer (2012–2013)
- Onedio Video: directed and edited the channel's first video (2014)

Full portfolio: onuraksoy.co.uk

EDUCATION

- **MA Film Practice**, Arts University Bournemouth (2025 – 2027)
- **Bachelor's degree, Physics**, Middle East Technical University, Ankara (2008 – 2014)
- **Game & Animation Design Programme** and **Business Development Training Programme**, METU Technopolis Animation Technologies & Game Development Centre (2014 – 2015)

SOFTWARE & LANGUAGES

- **Animation, editing & VFX:** Adobe After Effects, Premiere Pro, Final Cut Pro, DaVinci Resolve, Avid Media Composer, Cinema 4D, Autodesk Maya, Foundry NUKE
- **Design & photography:** Adobe Photoshop, Illustrator, InDesign, Lightroom, Capture One, Topaz AI
- **Languages:** English (fluent), Turkish (native)